



We are delighted to announce that the European Conference on Computer Vision (ECCV) will be taking place in Milano, Italy, from 29 SEPTEMBER - 4 OCTOBER, 2024, and we would like to invite you and your company to join us.

**ECCV** is the premier European computer vision event, held biennially. It comprises the main conference and several co-located workshops and tutorials, as well as a co-located exhibition.

The **ECCV** exhibition regularly brings together a wide range of companies at the forefront of computer vision and machine learning innovation.

From promising start-ups to the biggest industry leaders, **ECCV** provides an excellent opportunity to engage with professionals, discover new talent, and approach their target market.

It is expected that **ECCV** 2024 will attract more than 6,000 delegates, from over 50 countries, recovering pre-pandemic on-site participation.

This prospectus provides detailed information about various participation opportunities.

If you wish to discuss in detail any of the offered packages, we would be happy to attend you.

# WE LOOK FORWARD TO WORKING WITH YOU AND WELCOMING YOU TO MILANO IN 2024!

# **GENERALCHAIRS**



NVIDIA, Florence, Italy



UNIVERSITY OF VERONA and UNIVERSITY OF GENOVA Italy



GRAPHCORE Cambridge, United Kingdom



#### TARGET AUDIENCE

Computer Vision practitioners, **top-level researchers from academia and industry alike**, advanced degree students, technology leaders, deep Learning engineers.

# ABOUT THE VENUE Allianz MiCo | Milano Convention Centre

The **Allianz MiCo** is the largest conference facility in Europe. It can accommodate up to **21,000 participants** in **70 fully equipped conference rooms** with permanent control booths.

Featuring two plenary rooms, one with **seating 4,000** and the other 2,000, and an Auditorium that seats 1,500 it is the **ideal venue** for large-scale performances and for international conferences requiring a large number of rooms.

The exhibition halls offer **54,000 sqm of exhibition space** and can also be set up as extra plenary rooms accommodating more than **5,000 individuals**.

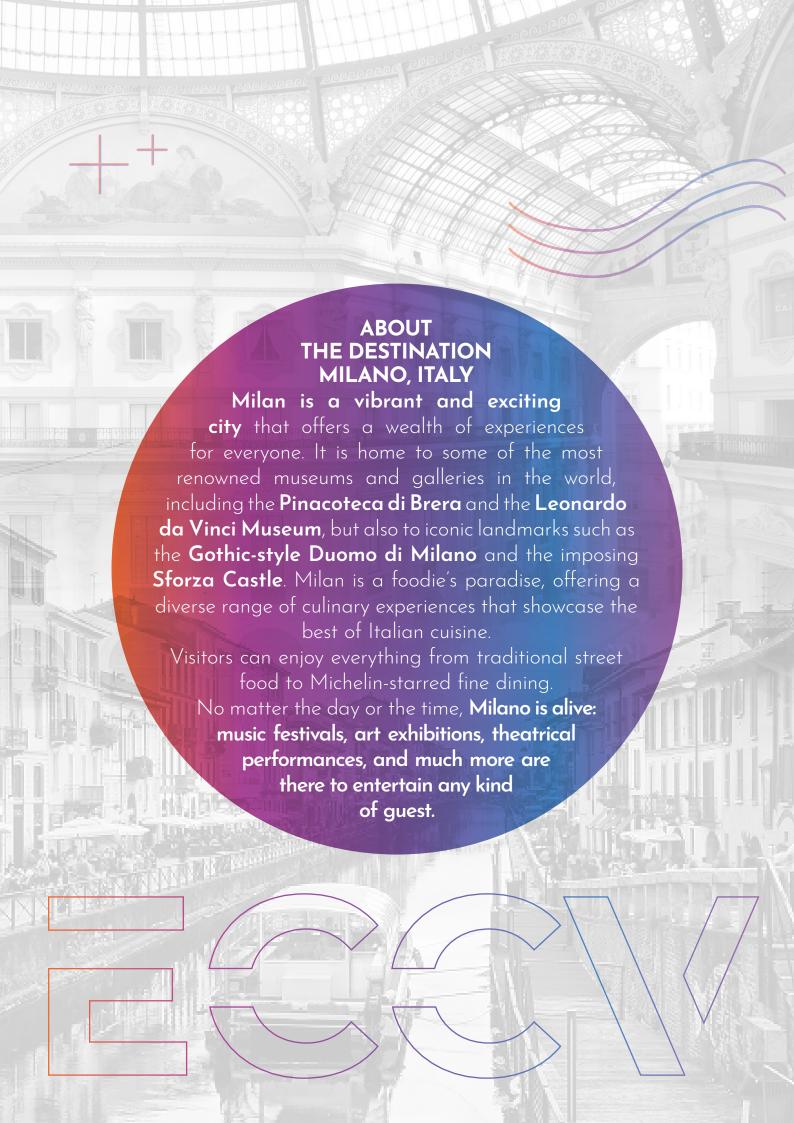








Viale Eginardo-Gate 2 20149 Milano, Italy







# ACKNOWLEDGMENT AS SPONSORS WILL BE GRANTED ACCORDING TO THE TOTAL AMOUNT OF RESERVATIONS MADE, INCLUDING ALL PACKAGES AND EXHIBITION SPACE ORDERED. EACH SPONSORSHIP LEVEL WILL GRANT BENEFITS AS FOLLOWS:

Sponsorship	DIAMOND	PLATINUM	GOLD	SILVER
Packages	Over	Over	Over	Over
Benefits	35,000 €	30,000 €	25,000 €	20,000 €
Logo of sponsors visible on	Diamond	Platinum	Gold	Silver
conference website with a link	Level	Level	Level	Level
to the company's website	Recognition	Recognition	Recognition	Recognition
Logo of sponsor	Diamond	Platinum	Gold	Silver
on ECCV 2024	Level	Level	Level	Level
publications	Recognition	Recognition	Recognition	Recognition
Logo of sponsor	Diamond	Platinum	Gold	Silver
on ECCV 2024	Level	Level	Level	Level
signage	Recognition	Recognition	Recognition	Recognition
Max. Conference registrations including sessions, exhibitions, refreshments, and evening event	8	6		2
Advertisement Email distribution to opt-in participants by the organizers	3	2		/
Sponsor Presentation in a unique headphone presentation area in the exhibition	1 <sup>st</sup> priority in choosing a slot	2 <sup>nd</sup> priority in choosing a slot	3 <sup>rd</sup> priority in choosing a slot	4 <sup>th</sup> priority in choosing a slot
Video (up to 30 seconds) to be displayed in the meeting rooms during the break between sessions	1	1		/
Database of Attendees	Included	55%	25%	/
registered to	with the	special	special	
ECCV 2024	package	discount	discount	

#### **IMPORTANT NOTES**

- > The exhibition space rental and the other sponsorship proposals will be assigned on a first-come, first-served basis.
- > Where applicable, the Italian rate of VAT (currently 22%) will be due in addition to the amounts indicated in this document.
- > All sponsors and exhibitors will be aknowledged in the final programme.



# ALL THE FOLLOWING OPPORTUNITIES ARE AVAILABLE ONLY IF COMBINED WITH THE PURCHASE OF AN EXHIBITION SPACE.

Conference Bags ------35,000€

Branded participants' bags with both the conference and sponsor's logos handed to all participants.

Available for 1 sponsor only

25.000€ if bags are provided/produced directly by the sponsor

Conference T-Shirts ------ 35,000€

Branded participants' T-shirts with both the conference and sponsor's logos handed to all participants.

Available for 1 sponsor only

20.000€ if T-shirts are provided/produced directly by the sponsor

Conference Social Dinner ----- 25,000€

Prominent logo placement during the social dinner, including sponsor's logo on all welcome reception signage and brandings and sponsor's logo in the conference programme next to the announcement of the event. The sponsor will be able to provide branded roll-ups on its expense. **Available for 3 sponsors only** 

Conference Lanyards ------20,000€

Name tags' lanyards branded with both the conference and sponsor's logos for all participants.

Available for 1 sponsor only

Lunch Break ------20,000€

Sponsorship for one of the conference lunches including branded signage with the sponsor's logo on the buffets, and the sponsor's logo in the conference programme next to the announcement of the lunch break.

The sponsor will be able to provide branded disposable material (cups, napkins, etc.) or roll-ups on its expense. Available for 3 sponsors only

Welcome Reception ------ 15,000€

Prominent logo placement during the welcome reception, including sponsor's logo on all welcome reception signage and brandings and sponsor's logo in the conference programme next to the announcement of the event. Able to provide branded disposable material (cups, napkins, etc.) or roll-ups on its expense. **Available for 3 sponsors only** 

Wi-fi-----15,000€

The sponsor logo will be visible on the wi-fi connection opening page.

Hackathon ------12,000€

A social coding challenge bringing together groups of participants to create, design and develop an app. Top teams will be announced during the conference and their teams will have a short presentation in a designated session in front of a judges panel. The sponsor will have a representative as part of the judges panel and will grant the prize, donated by the sponsor, to the winners (prize not included in the cost). The Hackathon will be advertised on the website and in the final programme.

Available for 1 sponsor only



Treasure Hunt ————————————————————————————————————
Conference Notebooks
Escape Room ——————————————————————————————————
Technical Presentation
Gaming Area ————————————————————————————————————
Coffee Break ————————————————————————————————————
Branded Lounge Area
Speakers' Ready Room
App

The Company will be entitled to have an ad page in the App and the logo will be visible on the splash screen of the App. Aknowledgement will be given also in the final programme.

Database of Attendees
Branded VR Area ————————————————————————————————————
Photo corner
Pocket programme
Water Dispenser
Recharge Station
Programme internal adv page4,000€ An internal page of the conference programme dedicated to the sponsor.
Hospitality Suite (Daily Rate)
Promotional mail blast
Cloakroom countermarks



# Ground path with company logo -----upon request

Conference logo and sponsor's logo displayed on the floor of the conference venue to mark the path from the registration area to the exhibition area.

# Travel grant -----upon request

Scholarship opportunities for delegates coming from emerging countries can be activated with the Sponsor's support.

Scholarship may include registration, accommodation, travel.

# lce cream cart-----upon request

Gain visibility by branding the ice cream cart available during the refreshment time. Price according to no. of ice cream and break reserved.

# Venue branding -----upon request

Our range of venue branding opportunities will allow to achieve maximum exposure for your organisation.





# 9 SQM SHELL SCHEME EXHIBITION BOOTH----5,500€

#### 9 SQM EXHIBITION SPACE INCLUDING:

- Backwall with bilaminate panels, h250 cm, with steel structure, natural
- Floor covering carpet
- N.1 fascia board (company name) 40 cm
- N.1 laminate desk, white colour
- N.1 stool, white colour
- N.1 table h70 cm + n.2 plastic chairs
- N.1 basket
- N.3 spotlights 30W each
- N.1 multiple socket up to 2KW
- > 2 complimentary registrations including access to exhibition area, sessions, refreshments and welcome cocktail.



# 9 SQM UNCONSTRUCTED EXHIBITION SPACE-4,500€

- 9 SQM EXHIBITION SPACE INCLUDING:
- > 1 Electrical outlet (220 V) 1 phase 1KW
- > 2 complimentary registrations including access to exhibition area, sessions, refreshments and welcome cocktail.

# 6 SQM START-UP DISPLAY ......2,500€

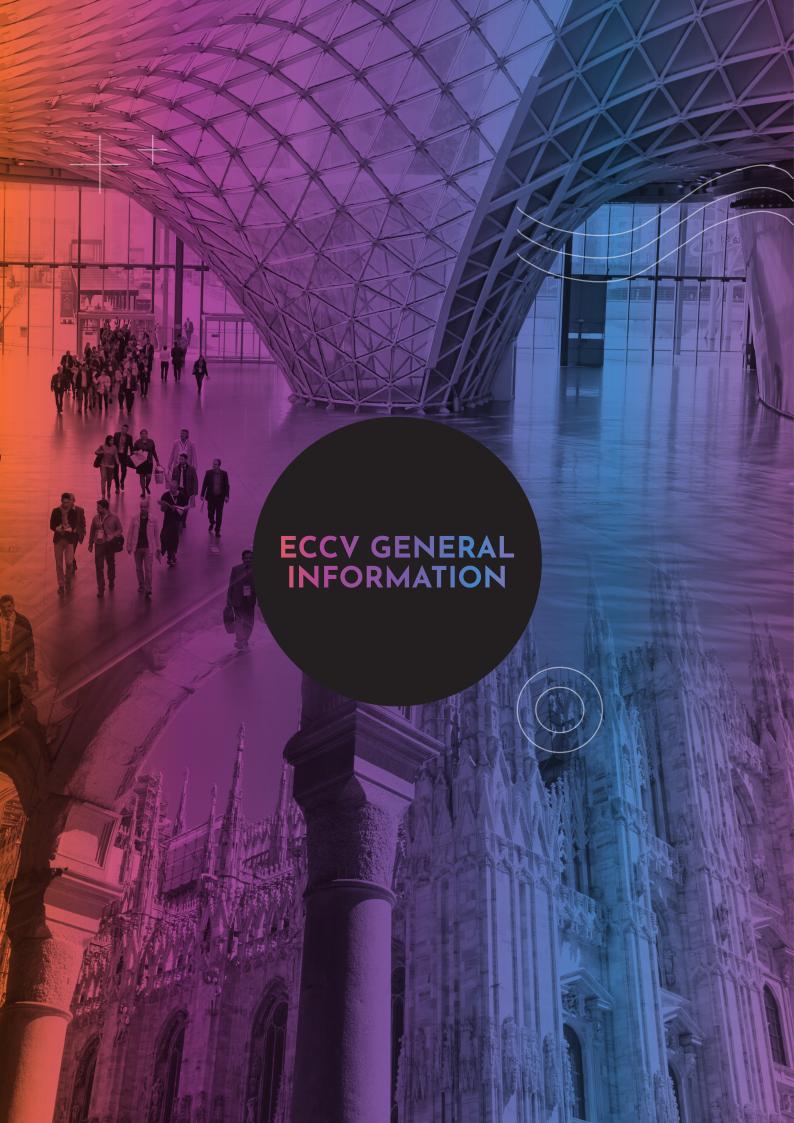
- 6 SQM EXHIBITION SPACE INCLUDING:
- > 1 Electrical outlet (220 V) 1 phase 1KW
- > 1 table and 2 chairs
- > 2 complimentary registrations including access to exhibition area, sessions, refreshments and welcome cocktail.

Booth allocation is made on a first-come first-served basis.

The Organisers have the right to give priority to major sponsors in choosing locations.

The Organisers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location.

The Organisers may remove displays that cause inconvenience/disturbance to other exhibitors.







### **Exhibition Registration**

Interested parties are requested to complete and return the enclosed Exhibition Registration Form.

Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

### Terms and Conditions of Participation

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has been clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for the organizers or anyone on their behalf. The organizers will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

### Terms of Payment - Sponsorship and Exhibition

For sponsorship items above Euro 5.000, 50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice. Remaining 50% to be paid by September 1, 2024.

For sponsorship items equal to or below Euro 5.000, 100% of the total is due upon reservation against invoice.

Payments can be made by a wire transfer according to the following details: BANCA INTESA SAN PAOLO - 01882 – Milano Viale Coni Zugna, 62 Milano

Bank account: 10000005623

IBAN: IT57D0306909457100000005623 Account beneficiary: **AIM ITALY SRL** 

Please clearly state the name of the conference in the reason for the payment: ECCV2024

- > All the prices are VAT 22% excluded
- > All the amounts and payments are in Euro (EUR) only.
- > The purchase of sponsorship items or exhibition space will only be confirmed when payment has been processed.
- > The payee is responsible for bank charges.

# **Cancellation policy**

Cancellation request can only be accepted in written notice. Refund of any payments done in accordance with the exhibition / sponsorship reservation will be made according to the follow:

Before April 30, 2024 exhibitor will be charged 200€ VAT 22% excluded as handling fees. Between May 1 to June 15, 2024 a refund of 50% of the fees.

From June 16, 2024 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference, otherwise 100% cancellation fee will apply.

## **RESERVATION FORM**

Please submit or complete in clear letters and return to: ORTRA Ltd. Limor Urfaly, E-mail: limor@ortra.com, Mob. +972-54-7001770

# 1. DETAILS

Company Name	Company VAT
Address	City
Country	Zip Code
Contact Person	Function
Telephone	Fax
Email	Mobile

## 2. RESERVED PACKAGE

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Conference Bags	€ 35,000	
Conference T-Shirts	€ 35,000	
Social Dinner	€ 25,000	
Conference Lanyards	€ 20,000	
Lunch Break	€ 20,000	
Welcome Reception	€ 15,000	
Wi-Fi	€ 15,000	
Hackathon	€ 12,000	
Treasure Hunt	€ 12,000	
Conference Notebooks	€ 12,000	
Escape Room	€ 12,000	
Gaming Area	€ 10,000	
Technical Presentation	€ 10,000	
Speakers' Ready Room	€ 10,000	
Coffee Break	€ 10,000	
Lounge Area	€ 10,000	
App	€ 10,000	
Database of Attendees	€ 10,000	
VR Area	€ 9,000	
Photo Corner	€ 8,000	
Pocket Programme	€ 6,000	
Water Dispenser		
Recharge Station		
Programme Internal Ad.		
Hospitality Suite (Daily Rate)	€ 4,000	
Hospitality Suite (Half - Day Rate)	€ 3,000	
Promotional Mail Blast	€ 3,000	
Cloakroom Countermarks		
Ground Path		
Travel Grant		
Ice cream cart		
Venue branding		

# **Exhibition Opportunities**

9 sam Shell Scheme Booth	€ 5,500
9 sgm Unconstructed Exhibition Space	€ 4,500
6 sam Start-Up Exhibition Space	€ 2,500

#### 3. PAYMENT

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against invoice.

All the prices are VAT 22% excluded.

All the amounts and payments are in Euro (EUR).

Credit cards and bank transfer are accepted.

The purchase of sponsorship items or exhibition space will only be confirmed when payment has been processed.

The payee is responsible for bank charges.

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We have read, understood and agree to the Terms & Conditions specified in the General Information document and confirm we are authorized to sign and obligate accordingly:

Signature and	Company Stamp	Date	
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